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The requirement to match demand and supply is clearly also focal in this domain ( Cachon and Terwiesch, 2011), but differently to service management, waiting time here represents the time a

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optimal inventory and yield management and supply chain management issues, such as the bullwhip effect and tackling double marginalization. This is a great introductory book to operations management.

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these cases have been taught successfully at Wharton. Instructors who adopt the text may use these cases without charge after explicitly seeking permission (via email) from the case authors. All chapter numbers are based on the 3rd edition.

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