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Professor Chopra's research and teaching interests are in supply chain and logistics management, operations management, and the design of telecommunication networks. He has won several teaching awards at the MBA and Executive programs of Kellogg.

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As Sunil Chopra and Peter Meindl justify in their Preface, the aim of their book is to assist people who scan it to "develop Associate in Nursing understanding of the subsequent key areas and their interrelationships: the strategic role of a offer chain, the key strategic drivers of offer chain performance, and [the] analytical methodologies for offer chain analysis."

Supply Chain Management - Pearson Education

Sunil Chopra, Northwestern University. Peter Meindl, Boston Consulting Group ... Supply Chain Management illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. This text also provides strong coverage of analytic skills so students can gauge the effectiveness of the ...

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One of my favorite go-to books on supply chain management. Concise, easy to reference and topical. At this point, slightly out of date, but not so much so that most businessmen/women can't still use it to make decisions, train employees and drive business.

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